



## HEREFORD CITY COUNCIL

### COMMUNITY DEVELOPMENT COMMITTEE – 9 JULY 2024

#### MINUTES OF MEETING

**Present:** Councillors Sue Boulter, Alex Griffiths, Debbie Hobbs (Chair), Cat Hornsey, Sam Potts, Ben Proctor, Paul Stevens and Kevin Tillet (who joined the meeting during item 5. on the agenda).

**Attending:** Karen Davis Town Clerk, Becci O'Reilly Administration and Events Manager, Connor Powell Tourism and Communications Manager and Hannah Davies Administration Officer and 2 members of the public.

#### **CD2024/25.13 APOLOGIES FOR ABSENCE**

Apologies were received from Councillor Keynon who had a prior commitment.

It was proposed by Councillor Hornsey, seconded by Councillor Proctor and unanimously

**RESOLVED that those apologies be accepted.**

#### **CD2024/25.14 SUBSTITUTIONS**

No substitutes had been requested of the Proper Officer.

#### **CD2024/25.15 DECLARATIONS OF INTEREST**

Councillor Hornsey declared a non-pecuniary interest in Item 7 on the agenda, for which she may speak but not vote upon.

#### **CD2024/25.16 MINUTES OF PREVIOUS MEETING**

It was proposed by Councillor Hornsey, seconded by Councillor Griffiths and with two abstentions

**RESOLVED That the minutes of the meeting of 11 June 2024 be agreed as an accurate record and signed accordingly by the Chair.**

#### **CD2023/24.17 CHRISTMAS LIGHTS' SWITCH ON ENTERTAINMENT**

The committee received a verbal update from Mark Edwards of Sunshine Radio on the acts booked to date for the entertainment aspect of this event. Due to reduced sponsorship over recent years funding is being sought from the Council to contribute towards the fees for the artists for which Sunshine Radio will be covering circa £3,000 themselves.

In answer to questions, Mark confirmed that the show would start with local acts (as was the case in 2023 when the first 5 acts were local artists/performers) and would build up to the celebrity headliner nearer the switch on time, a well tried and popular format.

It was proposed by Councillor Proctor, seconded by Councillor Boulter and with one abstention

**RESOLVED That £3,000 be allocated from the Christmas Lights budget to support the professional fees of performers engaged by Sunshine Radio at the Christmas Lights' Switch On event.**

1 member of the public left the meeting at this point.

#### **CD2024/25.18 CHRISTMAS LIGHTS' BRIDGE STREET EXTENSION**

Becci O'Reilly answered any questions that members raised on the paper accompanying this item on the agenda. It was suggested that even if all the landlords' consent could not be obtained or did not consent it would be good to extend the lights from the end of King Street down to the old Bridge on Bridge Street to provide a more inclusive display into this area of the City where there are many eateries and bars.

It was proposed by Councillor Potts, seconded by Councillor Hornsey and unanimously

**RESOLVED that Option 1 with a draft figure of circa £6,500 presented be accepted; this would provide for new column infrastructure and 3 crossings across Bridge Street, plus 10% and that officer time be granted for investigate permissions from the building landlords and BBLP for access to power to achieve this.**

#### **CD2024/25.19 PUTSON COMMUNITY ASSOCIATION LTD GRANT APPLICATION £3,000**

A representative on behalf of the applicant was present to answer any questions that arose from discussions about this application, and it is noted that "he advised that the application was to be amended to reflect that the Putson Community Association Limited would assume responsibility for the maintenance and repair to said solar lights as stated in their original application for £5,000 which had been approved and granted by Climate and Biodiversity Committee on 5 December 2023."

It was proposed by Councillor Boulter, seconded by Councillor Proctor, and with 3 votes in favour and 2 against and 3 abstentions, it was

**RESOLVED That this application for £3,000 to Putson Community Association Limited for solar lighting for the central area of Staddlestone Circle be refused.**

1 member of the public left the meeting at this point.

#### **CD2024/25.20 BLUE PLAQUE SCHEME**

The Town Clerk presented her report and highlighted that this request replaces former resolution min ref CD2023/24.23.

Subject to the Town Clerk reporting all new Blue Plaques back to this committee and consideration being given to "unveilings of Blue Plaques" as and where appropriate,

it was proposed by Councillor Stevens seconded by Councillor Proctor and unanimously

**RESOLVED That £5,000 be taken from General Reserves for a City Council Blue Plaque Scheme; be that new Blue Plaques, refreshing existing ones that may need corrections to the narrative or replacing ones which are broken.**

**CD2024/25.21 LOVE EXPLORING APP**

Connor Powell presented the paper on this item and answered any questions that arose. Having sought clarification about the “Love Exploring App” and received confirmation “that all social media posting” will remain the sole responsibility of Connor,

it was proposed by Councillor Hornsey, seconded by Councillor Stevens and with 7 votes in favour and 1 against (Cllr Potts)

**RESOLVED That £3,600 be granted for a contract to revive and refresh the Council’s Love Exploring App “the App”. Contained within which is the Blue Plaque Trail (see 2024/25.20) which is to be included in the relaunched App. The revival and refresh of the App will be supported by a full marketing plan managed by Connor Powell Tourism and Communications Manager to promote the App to encourage both tourists and residents to use it. The latter part of this will cover a brand design refresh, research, app content creation, marketing content creation, social media posting plan, website updates, appropriate collaboration with interested parties, signage and including in the Council’s literature.**

**CD2024/25.22 ITEMS FOR FUTURE MEETINGS**

Vape bins.

**CD2024/25.23 DATE OF NEXT MEETINGS**

17 September 2024 at 6pm – Grants (for which Cllrs Hobbs, Hornsey and Potts gave their apologies).

15 October June 2024 at 6pm - Community Development

There being no further business the Chair closed the meeting at 7.30pm.

Signed .....

Date .....